

ASAHPERD FALL CONFERENCE
November 17-19, 2024 **Birmingham, Alabama**
Hyatt Regency Birmingham - The Wynfrey Hotel
Exhibits Information

We are pleased to invite you to exhibit during the Alabama State Association for Health, Physical Education, Recreation and Dance Fall Conference (ASAHPERD). As an exhibitor, you have access to a potential audience of 900+ HPERD professionals. The ASAHPERD Fall Conference attracts physical educators, health educators, recreation professionals, dance educators and performers, researchers, adapted physical educators, worksite health professionals, fitness instructors, athletic trainers and other individuals who provide a variety of services for the infant through the senior adult in the areas of HPERD. Plan now to show your important products and services to our enthusiastic audience.

SCHEDULE

Check-In: Sunday, November 17, 8:30 – 11:30, a.m. Wynfrey Hotel, 2nd floor, top of escalator

Set-Up: Sunday, November 17, 8:30 a.m. – 11:30 a.m.

Show Hours: Please occupy your booth during the following times:

Sunday, November 17 – 1:00 p.m. – 4:00 p.m.

Monday, November 18 – 8:00 a.m. – 3:30 p.m.

Tuesday, November 19 – 8:00 a.m. – 2:30 p.m.

Contact Information: Download the application/contract form from the website (www.asahperd.org) or contact Donna Dunaway (dldunawa@samford.edu). Your application and appropriate rental fee(s) must be received no later than November 1, 2023 in order for your company/institution to be listed in the conference program. Applications will be accepted through November 8, pending space availability.

Rental Fees:	Commercial Exhibit Space*	\$450.00
	Educational Exhibit Space**	\$300.00
	Non-Profit Exhibit Space***	\$350.00

* **Commercial Exhibitor** classification must be used by any exhibitor selling or promoting a product in the exhibit booth.

** **Educational Exhibitor** classification is reserved for Alabama colleges and universities promoting educational programs. Professionals staffing educational booths must be members of the ASAHPERD and register for the conference.

*** **Non-Profit Exhibitor** only for entities with IRS non-profit status; must provide ID#

Dismantling of Exhibits: We ask exhibitors to refrain from early take down. Some attend only for the Tuesday programs and appreciate having the benefit of visiting all of the exhibits.

Standard Booth Furnishings: The rental price includes an **8' x 8' booth, a 6-foot skirted table, two chairs, a wastebasket, an identification sign. Up to four complimentary badges** will be provided for staff (*commercial and non-profit only*). For additional equipment and service options, contract with the decorating company. The name and address of the decorating company is Veal Convention Services, 3016 8th Avenue North, Birmingham, AL 35203. Contact Matt Veal, 205-328-1010.

Advertising in the Conference Program: As an additional service to our exhibitors, we are offering advertising space in the Conference Program and advertisement on the conference app. Download an application from the website or contact Donna Hester at dhester@asahperd.org.