

## HEALTH & PHYSICAL LITERACY SUMMIT 2020 PROGRAM ADVERTISING APPLICATION AND CONTRACT

This is an application for a contractual agreement between the undersigned and the Alabama State Association for Health, Physical Education, Recreation and Dance (host of the HPL Summit 2020) for advertising space in the H&PL Summit 2020 printed program and/or a banner ad on the conference mobile app.

For the printed program, a **camera-ready copy of the ad exactly as you want it to appear must accompany this contract and payment in full.** Outside back cover and inside front/back cover will be awarded on a first-come, first-served basis. The printed program is an 8½" x 11" document with .5 margins.

<u>Ad Location</u>	<u>Rate</u>	<u>Amount Enclosed</u>	
Outside Back Cover	\$500.00	\$ _____	
Inside Front Cover	\$500.00	\$ _____	
Inside Back Cover	\$400.00	\$ _____	
Full-page ad within program	\$350.00	\$ _____	
½-page ad within program	\$200.00	\$ _____	
¼-page ad within program	\$175.00	\$ _____	CVV:
Total Amount Contracted		\$ _____	
Form of Payment: Check    Visa    MC    DISCOVER    AMEX			Expiration:
Credit Card #:			
CVV#:			

Company/Institution Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Title: \_\_\_\_\_

**Deadline: January 27, 2020**

Return this completed application and payment in full to HPL Summit 2020, Charity Bryan, 3075 Jardin Lane, Kennesaw, GA 30152. Send camera-ready ad to cbryan4@kennesaw.edu.

**Acceptance:** This application becomes a contract if accepted by ASAPERD. A confirmation will be returned to you with any additional instructions as needed.

ASAPERD Representative: \_\_\_\_\_ Date: \_\_\_\_\_

**Questions?** Contact Charity Bryan, [cbryan4@kennesaw.edu](mailto:cbryan4@kennesaw.edu)