

# HEALTH & PHYSICAL LITERACTY SUMMIT 2022 PROGRAM ADVERTISING APPLICATION AND CONTRACT

This is an application for a contractual agreement between the undersigned and the Alabama State Association for Health, Physical Education, Recreation and Dance (ASAHPERD), host of the HPLS 2022, for advertising space in the printed program.

For the printed program, a **camera-ready copy of the ad exactly as you want it to appear must accompany this contract and payment in full.** Outside back cover and inside front/back cover will be awarded on a first-come, first-served basis. The printed program is an 8½" x 11" document with .5 margins.

Ad Location	Rate	Amount Enclosed
Outside Back Cover	\$500.00	\$
Inside Front Cover	\$500.00	\$
Inside Back Cover	\$400.00	\$
Full-page ad within program	\$350.00	\$
½-page ad within program	\$200.00	\$
¼-page ad within program	\$175.00	\$
Total Amount Contracted		\$

Form of Payment: Check      VISA    MC    DISCOVER    AMEX

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Institution Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Deadline: January 15, 2022**

Return this completed application and payment in full to ASAHPERD, PO Box 369, Arley, AL 35541 The camera-ready ad should be sent to [dldunawa@samford.edu](mailto:dldunawa@samford.edu).

**Acceptance:** This application becomes a contract if accepted by ASAHPERD. A confirmation will be returned to you with any additional instructions as needed.

**Questions?** Contact Donna Dunaway [dldunawa@samford.edu](mailto:dldunawa@samford.edu)